

# CAMPUS TECHNOLOGY

## Changing Demographics in Higher Education: The Case for Personalized Learning

**June 7, 2011**

Moderated by Dian Schaffhauser,  
contributing editor,  
Campus Technology

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- Turnkey Software-as-a-Service e-learning solutions
- Enterprise Moodle partner and service provider
- Currently serving institutions, schools, and organizations across the globe

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**Phill Miller, vice president of product strategy,  
Moodlerooms**



**Bob Johnson, executive director,  
Louisiana Community and Technical College  
System Online**



**Dian Schaffhauser, contributing editor, Campus  
Technology**

- **Introduction**
- **Trends in E-learning**
- **Institutional Perspective**
  - Louisiana Community and Technical College System (LCTCS)  
Online
- **Q&A session**

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## Trends in e-Learning

**Phill Miller, vice president, product strategy**

**Moodlerooms**

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**Demographics**



**Access/Mobility**



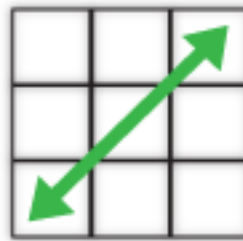
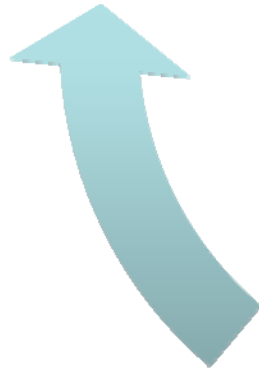
**Data**



Identify  
User  
Behavior



System Takes  
Action



Remediate/  
Accelerate





Online Learning is  
Mission Critical



Web 2.0 = Changed  
Expectations



Access and Mobility =  
24/7 Learning



Total Cost of Ownership

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## **Institutional Perspective: Louisiana Community and Technical College System Online**

**Bob Johnson, executive director**

**LCTCOnline**

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- **LCTCS**

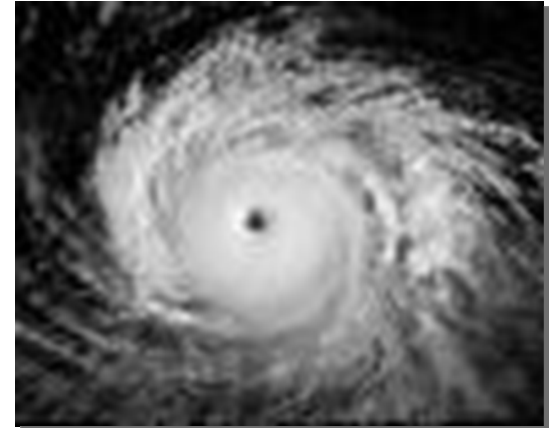
- 16 two-year community and technical colleges located throughout Louisiana

- **LCTCS Online**

- 2 years old
- Projected enrollment, 3,000 for Summer/Fall/Spring academic year
- 55-80 courses per semester
- Combination of full-time and adjunct faculty



- Large budgets cuts
- Rising enrollments
- Expand capacity of higher education
- Current budget challenges are permanent
- Limitations of current classroom space
- Workforce declining as population ages
- Adults returning to school



- **Anytime**

- Open-entry and individualized
- Embedded digital assets – No textbooks. Current bill before the legislature will bring us closer to awarding credit for the mastery of competencies.
- Classes never close
- Classes never canceled

- **Any Place**

- Delivered to any device
- Delivered via Internet and on company intranets within high-security environments

- **Any Person**

- LCTCS Online programming will meet ADA minimum standards. No marginalized people or markets
- Designed for dual enrollment
- Embedded assessments and remediation
- Instructors and tutors work in teams similar to a medical practice

- **Any Pace**

- Classes designed for motivated students to complete at an accelerated pace.
- College subscriptions
- Classes self-customizing delivering content based on internal assessments of student's demonstration of competencies

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## Discussion with Presenters

Delivering scalable, personalized learning environments within the LMS

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